



Avocado Market Brief – South Korea

July 2026

51.7 M

Estimated
population

31 M

Estimated
population that
can afford
imported fruit

60%

~ 0

Tonnes produced in South
Korea

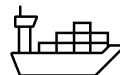
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Hectares in South Korea

June - Aug

Main Import Season

Time from South Africa



25-45 Days



5-10 Days

30%

Import tariff and duty
for SA (MFN)

Market Access Gained



Supplier	Tariff
Peru	30% (MFN) 0% (Korea-Peru FTA ¹)
Mexico	30% (MFN)
New Zealand	30% (MFN), 24% (RCEP ²), 0% (Korea-New Zealand FTA ³)
Chile	30% (MFN), 0% (Chile-Korea FTA ⁴)
USA	30% (MFN), 0% (Korea-United States FTA ⁵)
Colombia	30% (MFN), 0% (Colombia-Korea FTA ⁶)
Philippines	30% (MFN), 24% (RCEP ⁷), 0% (ASEAN-Korea CECA ⁸)

Source: Trademap (2026), ITC Market Access Map

1. Enacted 1/8/2011
2. Regional Comprehensive Economic Partnership (enacted 1/2/2022)
3. Enacted 20/12/2015
4. Enacted 1/4/2004

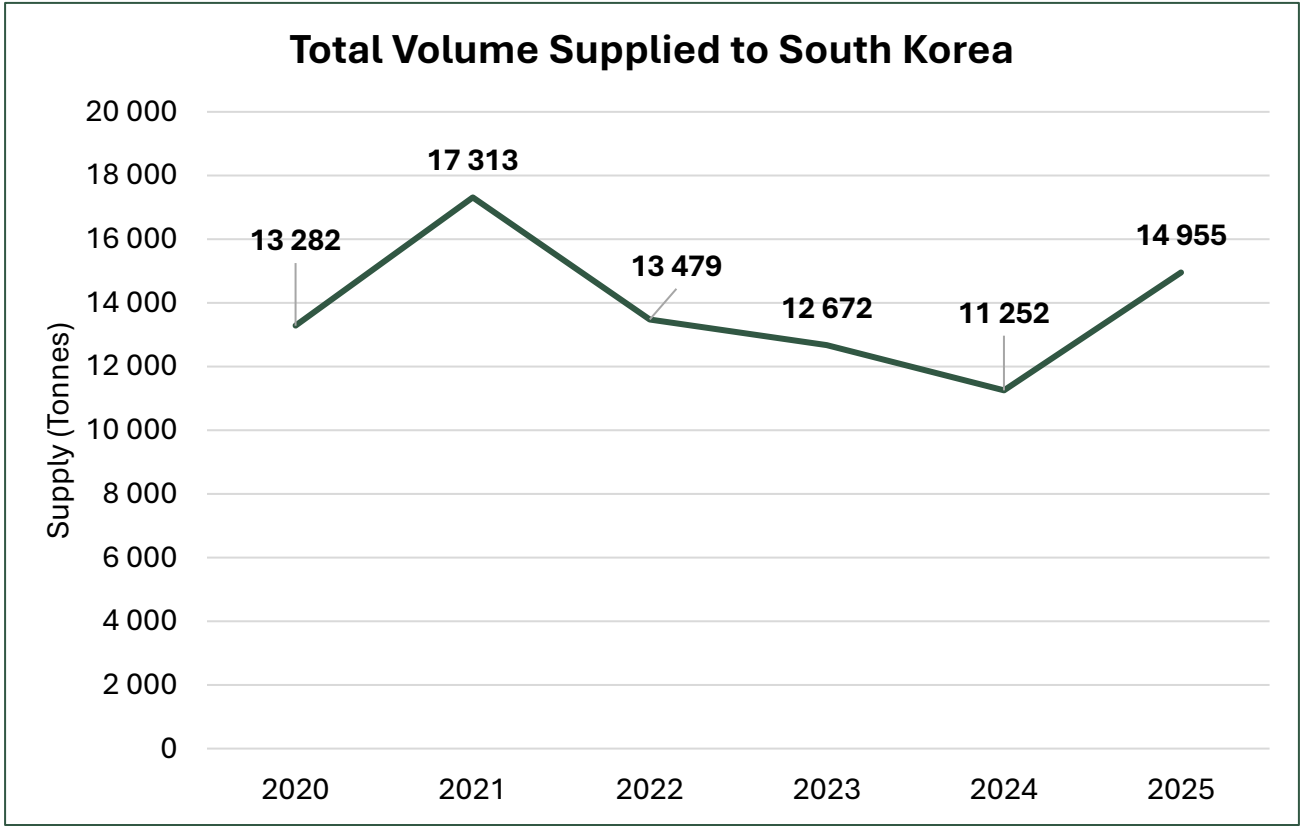
5. Enacted 15/3/2012
6. Enacted 15/7/2016
7. Enacted 2/6/2023
8. ASEAN-Korea Comprehensive Economic Cooperation Agreement (enacted 1/1/2008)



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Total Volume Supplied to South Korea



Total Volumed Supplied per Country (Tonnes)

	2020	2021	2022	2023	2024	2025
Peru	4 181	9 143	8 947	7 677	4 778	8 596
Mexico	5 561	3 440	1 625	2 746	2 054	173
New Zealand	275	2 156	771	1 065	2 039	3 427
Chile	256	537	1 245	605	1 618	2 405
USA	3 009	2 017	763	402	493	148
Philippines				85	270	206
Colombia		20	128	92		